

Deputy Head of the Department of Procurement of Goods **Moskvitina**

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MERCHANT

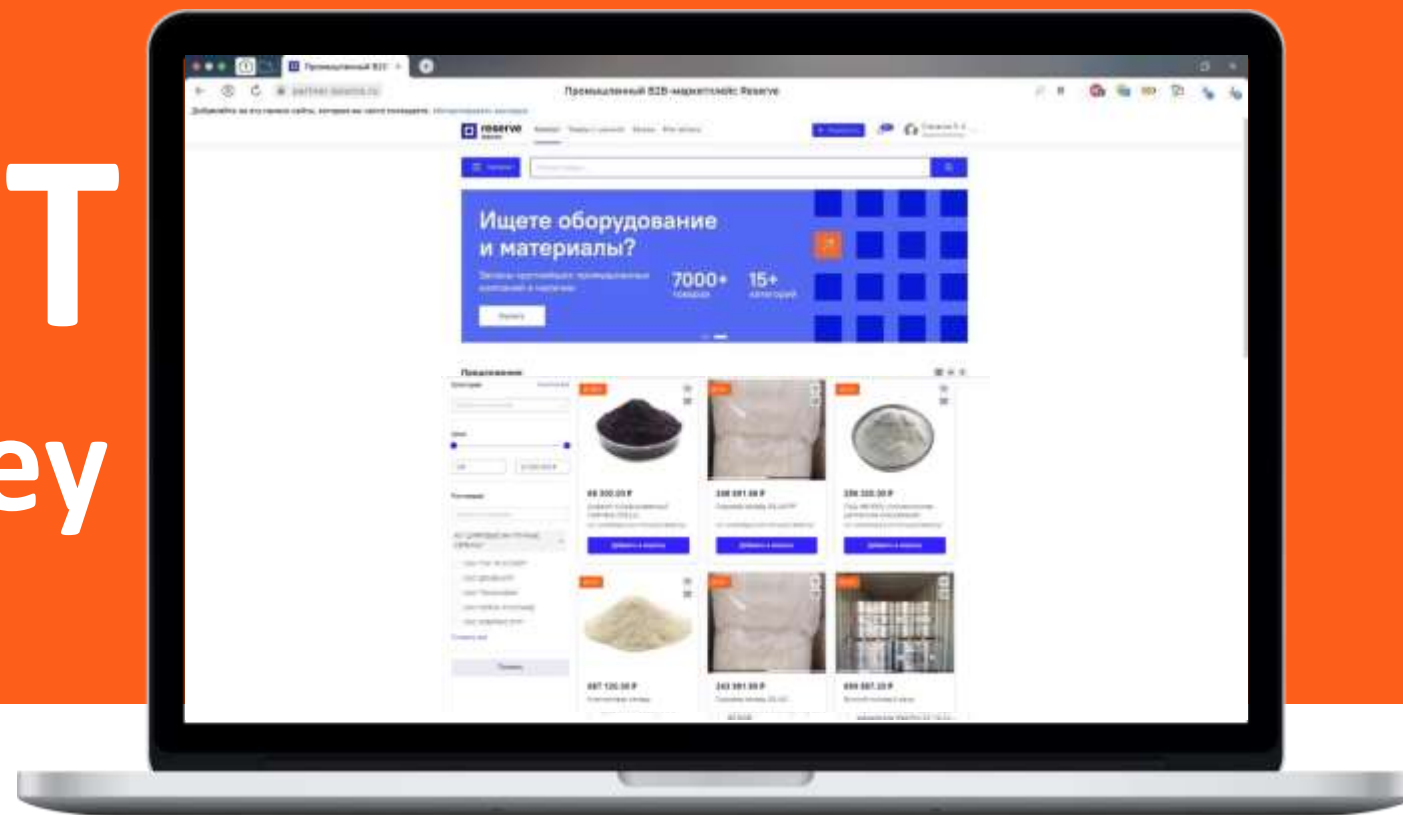
customer journey

CONTACTS

For relations and government

Irina

For suppliers/manufacturers



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Mezeshi.D@gazprom-neft.ru

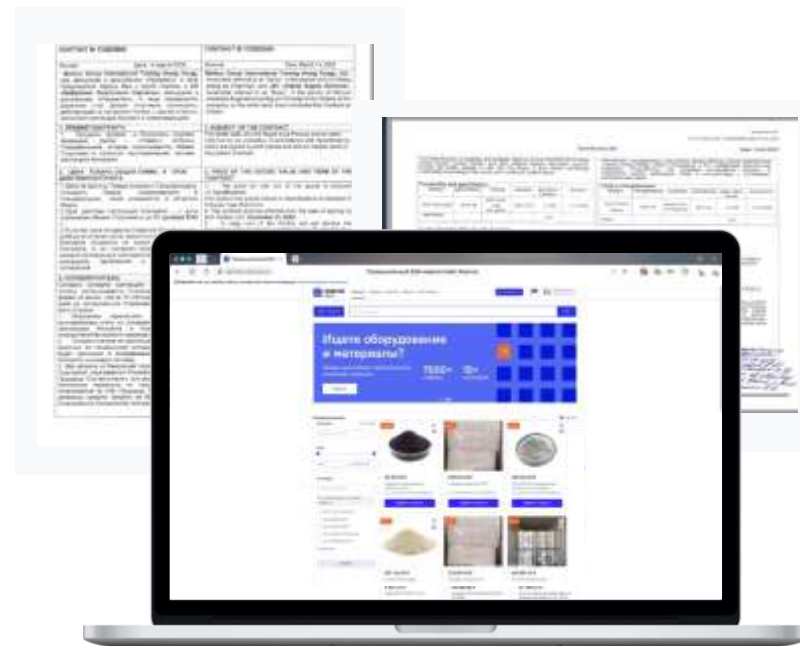
→ **Seller of technological equipment, spares and components that have no analogues in Russian Federation** **1**

- Pass a technical audit and gets the opportunity to place their goods (or equipment) on [Reserve](#) platform



→ **Isource.Reserve's Back office in Turkey** **2**

- Concludes a contract for the provision of services for the sale of goods through the Reserve

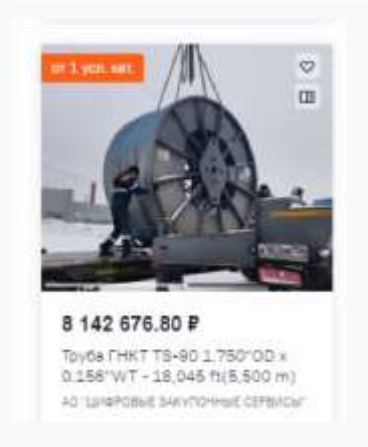
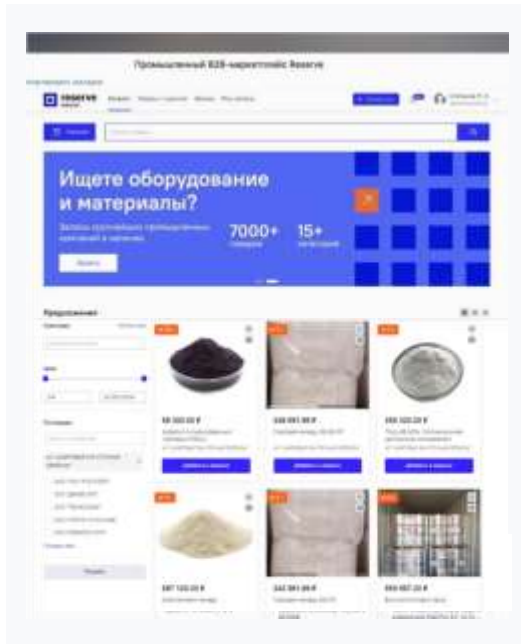


→ Seller

Visit Reserve platform, in which

● 45 000+ unique product positions by category

- Pipes
- Instruments
- Chemical products
- Valves
- IT equipment
- Transport
- Cable products
- ...



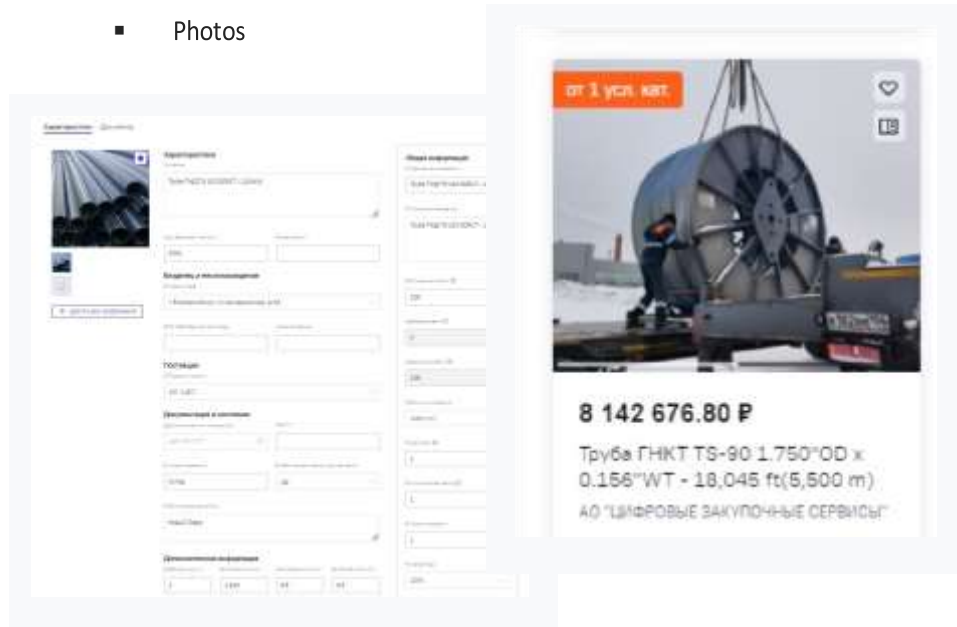
● 3 500+ buyers - Russian industrial companies



→ Seller/Source.Reserve's Back office in Turkey 4

- Places information about the product in their personal account

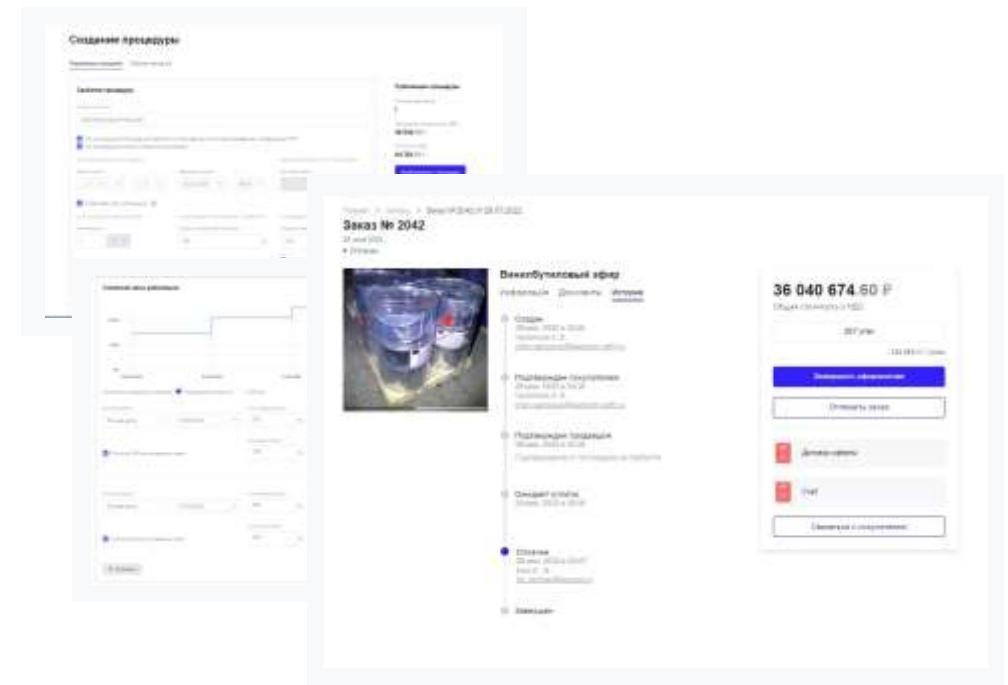
- Product name
- Technical description of goods
- Location of goods
- Quantity
- Price
- Photos



→ Seller 5

- In personal account has the opportunity by himself or with Turkey back office:

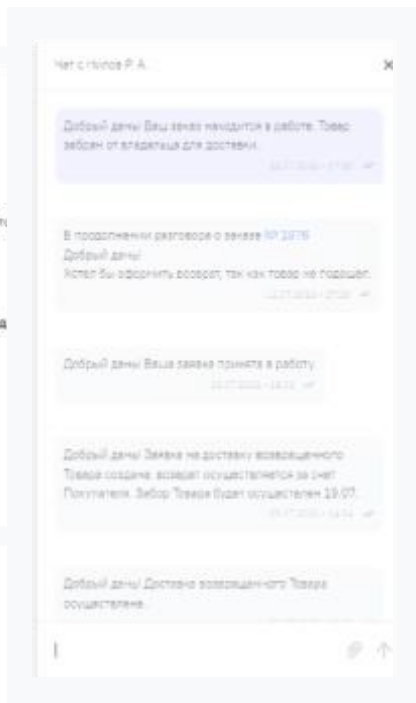
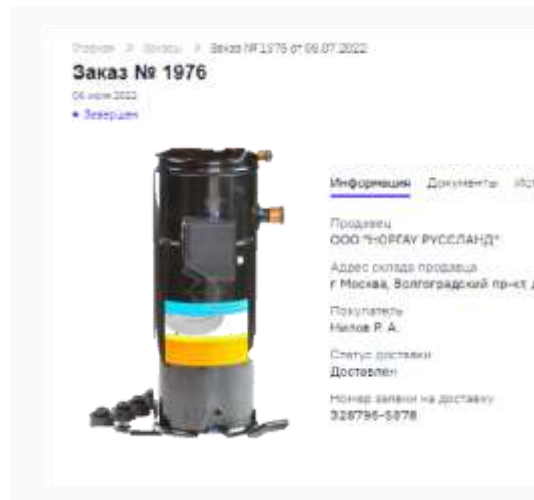
- Place goods
- Update product information
- View sales analytics



→ **Isource.Reserve's Back office in Turkey**

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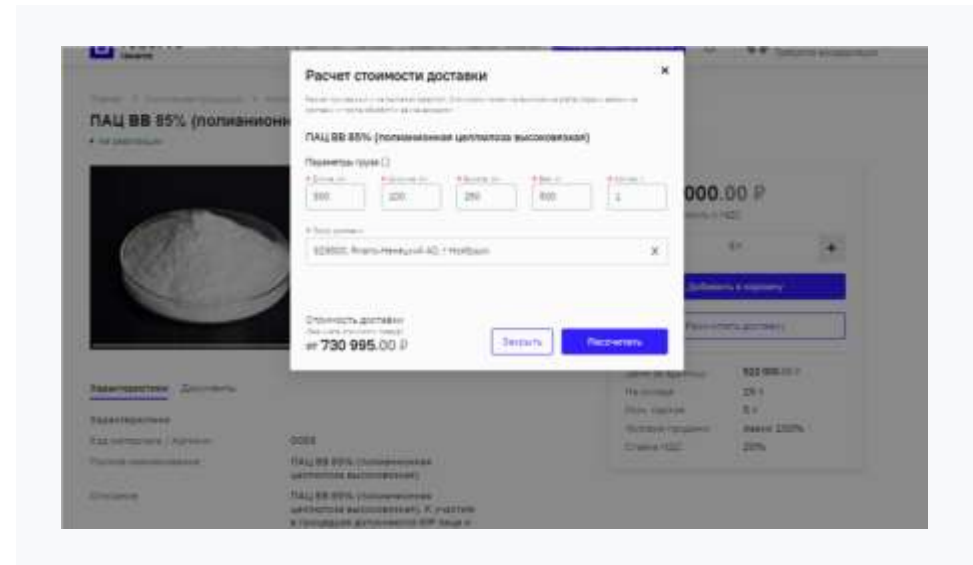
- Interacts with the buyers on all issues related to the purchase of goods



→ **Seller**

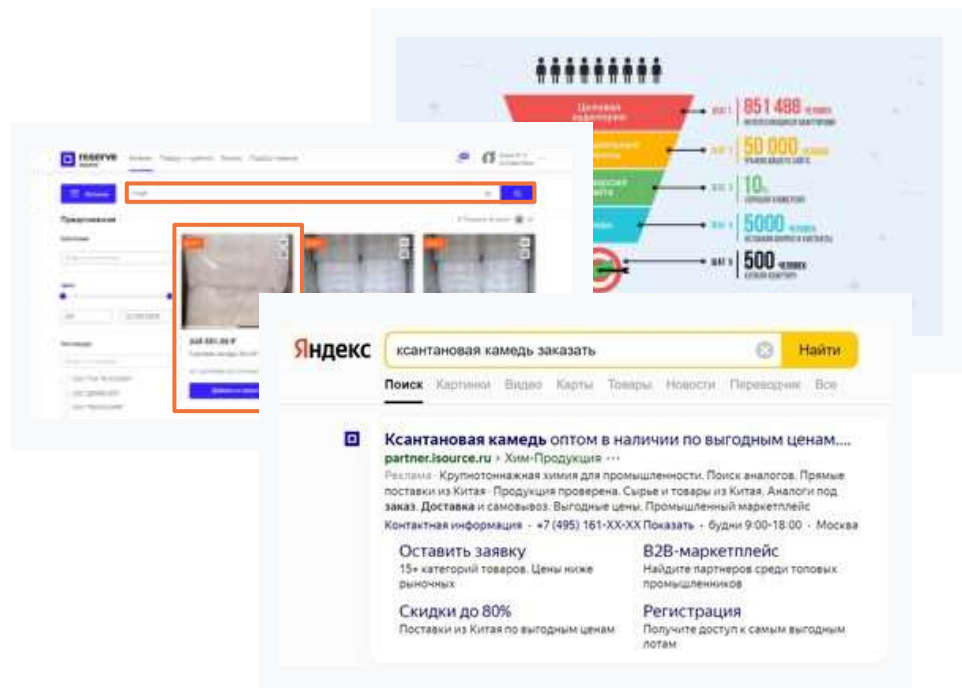
7

- In Reserve gets the opportunity to deliver the goods to the buyers in Russian Federation



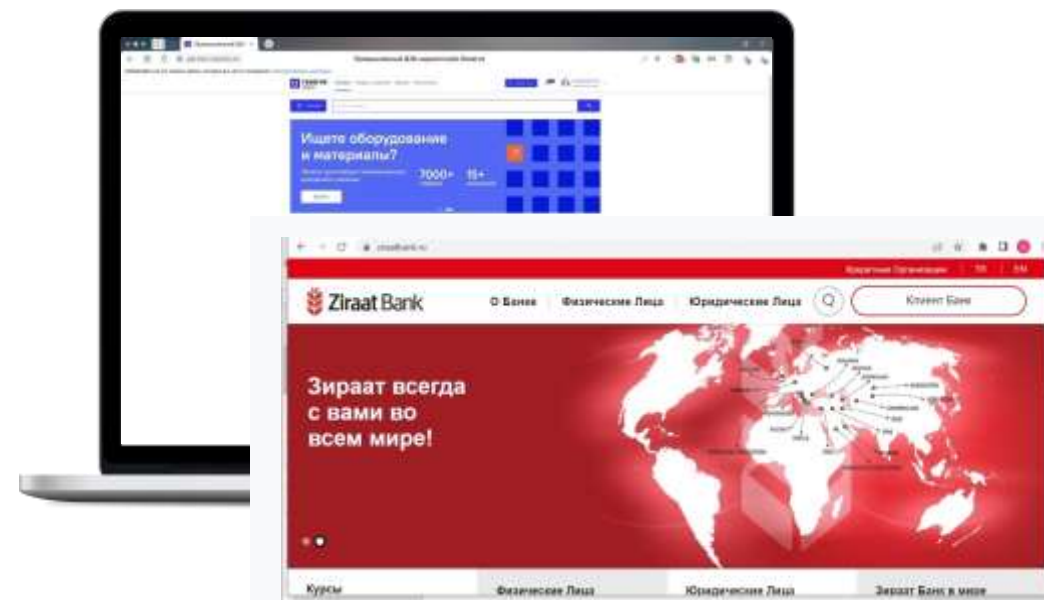
→ Isource.Reserve's Back office in Turkey 8

- Provides customer support
 - 24/7 in Turkey
 - All communications with the Russian buyers
 - Complete documentary support of selling goods



→ Isource.Reserve's Back office in Turkey 9

- After the sale of the goods to the buyer provides the necessary bank transactions of Ziraat Bank





For relations and government

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